

## Summary of 2005 LA WTC Events

### The Los Angeles Women's Transportation Coalition Announces Its Inaugural Website: [www.wtcinfo.org](http://www.wtcinfo.org)

This website is available thanks to the efforts of WTC board member Pat McLaughlin and her firm, Moore Iacofano Goltsman, Inc. (MIG). MIG's website program is called TownSquare.

As a WTC member, we have already registered you for this website. As a non-member, you can access the website and view the public documents but cannot view the member only features.

To sign on and access member-only features, enter the following information at login:

- *User name:* your first initial and last name
- *Password:* your first name

As a registered member of our website, you will receive the following benefits:

- Access to special website features
  - *About WTC* – membership application, WTC Directory of Members, newsletters
  - *Contracting Opportunities* with transportation agencies in Southern California plus our Contracting Workshops summaries and action items
  - *Legislative Updates* of interest to our members
- Email notices of upcoming WTC events

- Email notices whenever new information is posted to the site.
- Participate in online polls and surveys (when available)

The Women's Transportation Coalition's goal is to improve the visibility and influence of Southern California area women's transportation-related businesses and women in the transportation industry through coalition building and legislative advocacy activities. In addition, WTC sponsors lunches and events featuring leaders and decision-makers who are either directly involved in or influence the transportation industry.

We appreciate any comments you may have on the website.

### Women's Transportation Coalition Directory, 2nd Edition - December 2005

The Women's Transportation Coalition (WTC) published its second edition of its listing of WTC-member businesses in December 2005. Its first edition was published in May 2005.

A project of the Women's Transportation Coalition, the directory is published on a quarterly or semi-annual basis to our members and to key Southern California transportation agencies and firms. Future editions will sort listings by women-owned businesses, other businesses, women professionals

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### *With a pending bond measure and an array of proposed transit and highway projects hanging in the balance, could transportation be more exciting?*

Only when you hear it straight from one of California's most astute and effective transportation advocates ever, **Richard Katz**. The former Chair of the Assembly Transportation Committee, author of landmark Proposition 111 -- a ten year transportation blueprint and now serving as a Metro Board Director as an appointee of City of Los Angeles' Mayor Antonio Villaraigosa, Richard Katz will provide an expert's view of what's at stake.

You can't miss this one! ***Come to the Women's Transportation Coalition's Annual Membership Meeting at Historic Union Station.***

When: Thursday, March 23, 2006

Time: Noon

Where: Fred Harvey's (South Side of the Union Station West Portal)

Cost: \$20 Members (Combine your Lunch with Annual Dues \$70)  
 \$35 Non-members or Become a Member for \$70 and have lunch.

Meet your new WTC Board members and officers and get on board for a very exciting year!

Please RSVP to WTC: 310-530-3935

### WTC Goal

Improve visibility and influence of WTC and women's transportation-related businesses and women in the transportation industry through coalition-building activities.

### WTC Activities

- Legislative Advocacy
- Coalition-Building

### Membership Information

Individual and corporate membership inquiries can be directed to WTC at 310-533-0949 or by email to [wemanage@aol.com](mailto:wemanage@aol.com).

## LAWTC Participates in Los Angeles Area Chamber of Commerce Access Sacramento Trip

LAWTC was a “sponsor” and part of the 100-members of the Los Angeles Area Chamber of Commerce delegation on their annual Access Sacramento lobbying trip, March 9, 2006 which urged our lawmakers to approve placing an infrastructure bond measure on the June 2006 ballot. Sacramento Bee reporter Dan Walters, addressing the breakfast session said, “this infrastructure bond is the dominant issue of the year.” He said that there is nothing more important at this moment, adding that if this is not on the June ballot then the battle over the budget and the governor’s race will likely hurt any chance of this passing in November. Board member Francine Oschin represented the LAWTC speaking on their behalf to more than a dozen legislators including Assembly Speaker Fabian Nunez. “This is was a pivotal time to be in Sacramento,” Oschin said, adding that she was honored to be representing the Women’s Transportation Coalition.

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and public agency members. The WTC lists but does not verify certifications.

If you have any questions or comments or would like to be included in this directory, please fill out and e-mail the form with an optional business photo of yourself (in JPEG format) to Ami Pascual Spear at [amelita\\_pascual@yahoo.com](mailto:amelita_pascual@yahoo.com). If you have any questions, please call: Ami Pascual Spear at 310-999-8406.

The directory and the forms to be included in the directory are found on our website at [www.wtcinfo.org](http://www.wtcinfo.org).

### WTC Contracting Workshop #2, Follow-Up contracting Workshop, “Developing Agency Partnerships to Create Solutions”, February 1, 2005

*Keynote Speaker - Los Angeles City Controller Laura Chick*

We were pleased to have **City of Los Angeles Controller Laura Chick**, kick off our follow-up contracting workshop to our successful first workshop in September 2004.. We developed an action agenda for improving contracting opportunities for women transportation professionals and women-owned transportation businesses.

Los Angeles City Controller Laura Chick discussed her programs and initiatives to provide for a more open and accountable

city contracting process, including leveling the playing field for small, woman-owned and minority businesses.

Linda Bohlinger, WTC Chair, described the results of the September 29, 2004 WTC contracting workshop. Three priority issues were identified, along with a set of action steps to address those issues. Linda indicated that this follow-on workshop was intended to be a “first step” toward addressing these issues. In preparation for this workshop, the WTC Board had reviewed the recommended actions and selected an initial set for the agency representatives to address.

#### Agency Participants

Participating in the workshop were representatives of the Procurement and Contract Compliance functions of:

- Caltrans,
- OCTA,
- Los Angeles MTA; and
- Metrolink.

#### Contracting Topics

The WTC facilitators were Pat McLaughlin, who served as lead facilitator and topic facilitators Annette Colfax, Susan Brown and Patti Post, who presented individual issue and recommendation areas. They also facilitated panel discussion and partici-

part interaction under each area. The areas included:

1. The certification process
2. Opportunities for and utilization of WBEs
3. Cash flow and payment

Each of the facilitators described the issues and recommended action areas. The agency panelists then discussed: 1) existing processes to address the issue and 2) potential additional actions.

Participants, the majority of whom were owners of small woman-owned businesses, had an interactive discussion of issues and opportunities. Goals were set for each of the three topic areas.

#### White Paper Available on the WTC Website

A synopsis of the workshop discussion is available on the WTC website, [www.wtcinfo.org](http://www.wtcinfo.org).

### The Honorable Yvonne B. Burke, Supervisor, 2nd District, Los Angeles County, Wednesday, March 30, 2005

**WTC held a special luncheon event and annual meeting featuring Los Angeles County Supervisor Yvonne Burke.** Supervisor Burke’s expertise in the fields of transportation and contracting provided our membership with the opportunity to learn about the future of planned transportation projects in South California. She also spoke about the opportunities of being a woman leader in the transportation field.

Yvonne Burke was re-elected unopposed to her third four-year term as Los Angeles County Supervisor for the Second District. She brings to the Board of Supervisors more than 30 years of experience in a distinguished public service career at the national and state as well as local government levels.

Of particular interest to our members is that Supervisor Burke has been active in providing services to small businesses. She has also been in the forefront of establishing the County website that

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## Women in New Leadership Roles



Lydia Kennard  
Executive Director,  
LAWA

### Lydia Kennard New Executive Director of Los Angeles World Airports

Mayor Villaraigosa has appointed Lydia Kennard as the Executive Director of the Los Angeles World Airports (LAWA). Lydia has stated that the Mayor's three main priorities for LAWA are: 1) enhancing public safety and security, 2) developing a regional plan for accommodating passenger and cargo

growth and 3) continuing to assure that LAWA supports our region's thriving economy. As airport operators, LAWA faces the challenge of balancing the aviation activity and the infrastructure that supports that activity with reducing the impacts we will have on our neighboring communities.

With a Bachelor of Arts degree from Stanford University, a Master's degree from Massachusetts Institute of Technology, and a law degree from Harvard University, Kennard has a wide range of urban planning, design, engineering, construction, real estate and facilities expertise.

Before joining LAWA, she was president/principal-in-charge of KDG Development & Construction Consulting, a Los Angeles-based firm specializing in construction management for public and private sector clients. She was also a member of the Los Angeles Planning Commission. In her legal career, Kennard was an associate lawyer with a firm specializing in real estate and construction law.

### Geraldine Knatz new Executive Director at the Port of Los Angeles

Less than one week after Mayor Antonio Villaraigosa endorsed Geraldine Knatz as the next Executive Director at the Port of Los Angeles, the Board of Harbor Commissioners at their last meeting of the 2005 calendar year voted unanimously in favor of her appointment. Pending final confirmation by the Los Angeles City Council, Knatz will become the first female chief executive in the history of the Port of Los Angeles.

"Our board is very impressed with Ms. Knatz's knowledge, energy and commitment to finding solutions to the problems and challenges facing our port," said Los Angeles Harbor Commission President S. David Freeman. "We have a new

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lists County contracts available for small businesses.

Supervisor Burke is a member of the Metropolitan Transportation Authority (MTA) Board of Directors. She held previous positions as Los Angeles County Supervisor, Fourth District; U.S. Congressional Representative and 28th District and California State Assemblywoman.

For the annual report, WTC published an annual report newsletter, which summarized its activities in 2004. WTC also adopted its revised Bylaws, which were passed unanimously at this annual meeting.

### The Contracting Structure for the Exposition Light Rail Transit Project Luncheon Event, Featuring Richard D. Thorpe, P.E., Chief Capital Management Officer, Los Angeles County Metropolitan Transportation Authority, Monday, May 23, 2005

Primes and small businesses alike attended this timely event featuring

MTA's **Rick Thorpe**. Rick discussed the newly approved contracting structure for the **Exposition Light Rail Transit Project**. On Thursday, April 28, 2005, the MTA Board approved the \$640 million full funding plan and programming for the Expo project, which will run from downtown Los Angeles to Robertson Blvd. in Culver City.

Richard (Rick) D. Thorpe was recently appointed MTA's Chief Capital Management Officer to oversee LA's bus and rail capital development program. With more than 30 years of design and construction experience, Rick is well known in the transit industry for his successful work on the San Diego, Salt Lake City and now Los Angeles light rail systems. Rick's primary duties at MTA include the oversight of the 14-mile San Fernando Valley Busway and the six-mile Eastside Light Rail Project.

Prior to joining MTA, Rick was the Chief Executive Officer for the Pasadena Gold Line, where he was responsible for the completion of a 13.7-mile, \$725 million design-build

light rail project running from downtown Los Angeles to East Pasadena as well as a 24-mile, \$1.2 billion extension to the City of Claremont. Rick has also served as the Program Manager for the initial \$312 million Salt Lake City Light Rail Project (TRAX). In that role he oversaw the initial planning and engineering work on the light rail extension to the University of Utah for the Salt Lake 2002 Winter Olympic Games.

### Legislative Advocacy

The LA WTC will be developing a legislative advocacy program this year. In 2005, the WTC supported the state and Los Angeles County consensus proposal and resolutions from Mobility 21 for the reauthorization of TEA-21.

If you would like to be a member of our legislative committee, please contact Lynda Bybee at [bybeel@metro.net](mailto:bybeel@metro.net).

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Mayor, a new Harbor Commission, a new Executive Director, and a new attitude on how to grow our business while reducing pollution. Together, we've got a lot of work to do, and we look forward to a parade of progress in 2006 and beyond."

Knatz, who started her port career in the environmental division at the Port of Los Angeles, is currently the Managing Director at the neighboring Port of Long Beach, where she oversees a \$2.3 billion capital improvement program. Her strategic oversight and policy recommendations at the Port of Long Beach have shaped numerous high-profile programs and initiatives in recent years, including the Port's Green Port and Truck Trip Reduction programs. In her previous role as Planning Director for the Port of Long Beach, Knatz was responsible for developing land use, transportation and air quality compliance programs, hazardous waste assessment, and wildlife enhancement projects.

A New Jersey native, Knatz earned a bachelor of arts in zoology from Rutgers University, a master of science in environmental engineering from the University of Southern California, and a doctorate in biological sciences also from USC. In addition, she teaches in the civil engineering department at USC. She resides in Long Beach with her husband and two children.

### Gloria Jeffs new General Manager of the Los Angeles Department of Transportation

After a nationwide search, Mayor Antonio Villaraigosa today announced he selected Gloria Jeff, former Director of the Michigan Department of Transportation (MDOT), as the new General Manager of the Los Angeles Department of Transportation (LADOT). Ms. Jeff will begin working with the Villaraigosa administration on March 20, 2006 and will

be charged with developing and implementing a traffic relief plan for Los Angeles. Her appointment is subject to confirmation by the Los Angeles City Council.

Gloria's previous position was as Director of the Michigan Department of Transportation. Jeffs did great things for Michigan, doubling the investment in repairing and rebuilding local bridges, improving roads with a fix-it-first program, contributing to a successful Super Bowl week, setting up state transportation summits and increasing the participation of firms owned by minorities and women.

Mayor Villaraigosa stated, "Gloria Jeffs is a proven leader and manager, with a track record for relieving traffic congestion. She also shares my vision for improving transit, supporting transit oriented development, and developing a goods movement strategy for Los Angeles. Ms. Jeffs is a dynamic individual who has succeeded at all levels of government. I have the utmost respect for her and I am confident she will be instrumental in easing traffic congestion in Los Angeles."

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*The Women's Transportation Coalition (WTC) is a nonprofit, multi-ethnic association established in 1993. The WTC's goal is to improve the visibility and influence of Southern California area women's transportation-related businesses and women in the transportation industry through coalition building and legislative advocacy activities. WTC is a strong voice advocating on behalf of women in the transportation industry. In addition, WTC sponsors lunches and events featuring leaders and decision-makers who are either directly involved in or influence the transportation industry.*



#### 2005 WTC Board:

President: Linda Bohlinger  
Vice President and Director,  
Management Consulting, HNTB

Vice President: Lynda Bybee  
Deputy Executive Officer, Community Relations,  
Los Angeles County MTA

Secretary: Patricia McLaughlin  
Principal, Moore Iacofano Goltsman Inc.

Treasurer: Louise Garside  
CEO, LKG-CMC Inc.

Deborah Berg\*\*  
CEO, Berg & Associates, Inc

Marsha Brown  
President, Fu-Gen, Inc., Research and Investigation

Susan Brown  
Vice President, Business Development,  
Moffatt & Nichol

Annette Colfax\*  
President, Colfax Consulting

Alma Fitch\*  
President, Fitch Public Affairs

Kathy McClure\*\*  
President, LKG-CMC Inc.

Francine Oschin  
President, Oschin  
Partners, Inc.

Patti Post  
Principal, Patti Post & Associates

Lupe Valdez  
Director Public Policy and Community Affairs,  
Union Pacific Railroad

Maria Molina-Solano  
Small Business Consultant

\* Past Presidents  
\*\*Appointed to Vacancies